

# Principles of Design



Balanced



Leaning to left



Flowers dominant



Equal amount of flowers and foliage

BALANCE- VISUAL STABILITY

DOMINANCE-GREATER FORCE OF ONE ELEMENT



Well related to space allotted



Does not adequately fill space allotted



Size relationship of all components in scale



Large leaves dwarfs plant material

PROPORTION- AMOUNT OF MATERIALS TO EACH OTHER AND THE WHOLE

SCALE- SIZE RELATIONSHIP OF COMPONENTS



Placement of components leads eye through design



Rhythm disturbed by placement of components at top



Plant material and container has pleasing contrast



Design has too many similar features

RHYTHM- VISUAL PATH THROUGH DESIGN

CONTRAST- DIFFERENCES IN COLOR, TEXTURE, SHAPES