



Profile

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Craig Aiken

Background

Strengths

- Enjoys growing and hybridizing peonies
- Developed contacts that have benefited the APS

Weaknesses

- Sometimes lack in knowledge of peony terminology with regards to hybridizing and genetics

Interested Committees

- Convention Steering Committee
- Social Media Committee

Skills and Expertise

- Social media presence with the APS Facebook Group page with success

Connections and Networking

- “I have set the APSG Facebook page and appears to be very successful. Membership continues to increase. I have also acquired a great network of business owners and enthusiasts that help me to organize projects and get information out to the public.”
- Connections to network of business owners and other peony enthusiasts
 - Linwood Gardens
 - Warmerdam Peonies
 - Involved in process of introducing Warmerdam peonies to the U.S.
- Would like to develop knowledge in the following areas:
 - Genetics
 - Hybridizing
 - Grafting

Passion and Commitment

- Interest in BOD
 - “To be able to share ideas and work with others to make the APS a great resource and see the organization prosper.”
- Motivation
 - “Seeing people happy and sharing their joys with the community.”
- Time Commitment
 - Willing to commit whenever needed
 - Recognizes times time intervals where he is limited in availability
 - Will communicate ahead of time of limitations and will still stay connected through email
- Aspirations
 - Create a more welcoming environment to members
 - Develop presentations to attract new members
 - Increase social media presence
 - Create new activities to increase revenue