

MEMBERSHIP RECAP FOR APS BOARD MEETING

JUNE 18, 2020

Submitted by Linette Sorrentino, APS Director and Membership Chair

- Current total memberships: **699 (832 including dual)**
 - includes Individual, Life, Commercial & Institution
 - there are 178 new memberships since 1/1/2020
 - there are 48 new memberships since the last BOD Meeting report
- Current Individual memberships: **616**
 - there are 167 new Individual memberships since 1/1/2020
- Current Commercial memberships: **63**
 - there are 9 new commercial memberships since 1/1/2020
- Current Institution memberships: **20**
 - includes 7 gratis
 - there are 2 new Institution memberships since 1/1/2020
- Current Life memberships: **95**
 - Unchanged in 2020
- Members in **23** countries other than the USA
 - Most members in other countries is Canada with 42 members
- USA members in **45** states
 - most members in a state is Minnesota with 51 members followed by Wisconsin and New York with 36 members
 - states with 20 or more members

State	Members
Minnesota	51
Wisconsin	36
New York	36
Washington	32
Michigan	26
Iowa	25
Oregon	23
Illinois	21
North Carolina	20

- In the beginning of May, 2020, "How did you hear about us?" was added to the website membership page
 - 92 of 99 new members responded since May 3, 2020

How did you hear about us?	Number
Online Search	42
Social Media	17
Other	16
Through a friend	12
Use of Peony Registry	3
Through an Event	2