



2020-2021 Social Media

Submitted by Nate Bremer

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APS Social Media platforms (Facebook, Facebook groups, Instagram and Pintrest) remain popular with our members and other peony enthusiasts. Steve Smith, Craig Aiken, Liz Best, Lynn Gessling and Brandie Orchard deserve a big thank you for their continued services within these platforms. If you get a chance to express your gratitude, please do so – they'd appreciate the feedback.

Our administrators are responsible for outstanding work, supplying entertainment, **but more importantly managing misinformation so common within these platforms.** Social media platforms are especially problematic for the propagation of false information, incorrectly identified cultivars and commercial pressures to sell peonies. APS platforms have fewer problems than many others, all due to our excellent managing administrators and participating members. Thanks goes to all APS members for working to keep our social media platforms responsible resources for information and a place for quality interaction.

Social media also serves to inform our participating members of Society activities. Keep watch on these platforms for updates and references to the APS Website and other resources. We invite all members to become participants and appreciate involvement.

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Reporting for the Social Media Group