



# APS Bulletin 2024 Advertising Rates

The APS *Bulletin* is published quarterly by the American Peony Society. Dedicated to the genus *Paeonia*, *The Bulletin* is the international voice of the peony world and is the American Peony Society members' most beloved benefit. It is also a popular horticultural resource for libraries, universities, and public gardens. *The Bulletin* features articles on peony cultivation, interest features from around the world, information on hybridizing, growing and showing peonies, regional news, garden profiles, scientific updates and more.

Advertising is open to all commercial members in the American Peony Society. Advertisers reach a highly targeted audience of peony and gardening enthusiasts, while supporting the programming and outreach of APS. A signed Advertising Contract & Insertion Order must be completed prior to ads being placed. Please download the form from the APS website ([www.americanpeonysociety.org](http://www.americanpeonysociety.org)), complete the form and email to [advertisement@americanpeonysociety.org](mailto:advertisement@americanpeonysociety.org).

## Full Page / Back Cover

Artwork dimensions  
**4.5" x 7.5"**

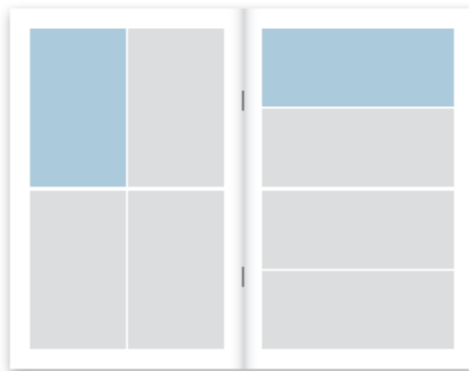


## Half Page

Artwork dimensions  
**4.5" x 3.6875"**

## Quarter Page (portrait)

Artwork dimensions  
**2.1875" x 3.6875"**



## Quarter Page (landscape)

Artwork dimensions  
**4.5" x 1.78125"**

	Single Issue		All Four Issues
Full color full page ad	\$210	Full color full page ad	\$816
Full color half page ad	\$120	Full color half page ad	\$462
Full color quarter page ad	\$70	Full color quarter page ad	\$268

- **Advertisement Payments: Add \$35.00 if payment is to made via WIRE TRANSFER**

For optimal quality, submit artwork in PDF or Illustrator format in CMYK color. Photographs should be 300 dpi or higher.