

MEMBERSHIP RECAP FOR APS BOARD MEETING

SEPTEMBER 3, 2020

Submitted by Linette Sorrentino, APS Director and Membership Chair

- Current total memberships: **743 (858 including dual)**
 - includes Individual, Life, Commercial & Institution
 - there are **219** new memberships since 1/1/2020
 - there are **33** new memberships since 6/18/2020 report
- Current Individual memberships: **657**
 - there are 205 new Individual memberships since 1/1/2020
- Current Commercial memberships: **66**
 - there are 12 new commercial memberships since 1/1/2020
- Current Institution memberships: **20**
 - includes 7 gratis
 - there are 2 new Institution memberships since 1/1/2020
- Current Life memberships: **95**
 - Unchanged in 2020
- Members in **22** countries other than the USA
 - Most members in other countries is Canada with 43 members
- USA members in **45** states
 - most members in a state is Minnesota with 54 members followed by New York with 40 members
 - states with 20 or more members

State	Members
Minnesota	54
New York	40
Wisconsin	38
Washington	37
Michigan	27
Iowa	25
Illinois	23
Oregon	22
North Carolina	20
Virginia	20

- In the beginning of May, 2020, "How did you hear about us?" was added to the website membership page
 - 129 members responded since May 3, 2020

How did you hear about us?	Number
Online Search	62
Social Media	21
Other	25
Through a friend	14
Use of Peony Registry	4
Through an Event	3