



Bulletin and New Publications Report

11/2020

Kim Bremer

Bulletins continue to be planned for the future with many new contributors. Work with Covington Press as the designer/layout provider has gone seamlessly thus far. They have provided great value and are easy to work with. Bulletins continue to go out according to deadlines and members are taking notice of the regularity.

This November the 2020 version of the Directory of New Cultivars will be developed and designed. The publication will have some minor changes this year, hopefully which will make it easier to use and more cost efficient. Thanks go to Reiner Jakubowski for his high quality work, which makes this publication so popular and useful to Members.

The new Editorial Group model is working well to producing a diverse Bulletin. The model has placed less pressure to complete all tasks singularly.

As part of the group, Lois Girton and Jill Stevens are very supportive and have done great work with proofing (something I don't particularly enjoy). Sharon Schmitz (advertising manager) has done excellent work with advertisers and we are seeing many commercial members return to the Bulletin. Jerri O'Connor goes about her business procuring peony society news from societies. This job is like herding cats and she does it well! Cate Crawford continues to work on new article initiatives and will have some new and interesting pieces for us in the future.

Thanks go to the Board of Directors for their continued support and contributions. Please feel free to contact me if you have articles, ideas or know of someone who has something interesting which might fit the Bulletin. Your varied expertise is need and our members are most appreciative of the diverse information you are able to supply.