

Decisions made via email between 9.03.2020 and 10.23.2020:

- 1) Increase dues beginning in 2021 for 1 year memberships by \$5.00. Approved by BOD (16 yes; 1 no, 1 Director did not vote).
 - a. Background: Membership renewals this year number over 400 and the number of 1 year memberships is very high, creating excessive work time for our volunteer treasurer and membership chair. Increasing the 1 year membership and keeping the 3 and 5 year memberships static (a greater value) may encourage members to choose the more cost effective and less time intensive processing options. A new dues schedule will be printed in the Bulletin and posted on the APS website reflecting this change.
- 2) Eliminate membership option for 10 year memberships in 2021. This does not eliminate previously paid memberships for the 10 year duration. Approved by BOD (15 yes; 2 no, 1 Director did not vote).
 - a. Background: Few societies offer long term memberships any longer due to changing behaviors relating to benefits. Eliminating the 10 year membership option allows APS to be more secure financially through protecting the society from changes in printing, layout and design costs. Additionally a shorter membership duration provides protections from other unseen changes which may occur within the society, which could impact membership benefits. APS will continue to offer 1, 3 and 5 year memberships, although 5 year memberships are longer in duration than most marketing professionals would recommend. Previously issued 10 year memberships will be honored by APS as lifetime memberships are. A new dues schedule will be printed in the Bulletin and posted on the APS website reflecting this change.
- 3) Make the current and future Bulletins (4 most recent) available online to members in 2021 and change membership dues schedule to reflect new options. Approved by BOD (14 yes, 4 Directors have not responded as of 10/23/2020).
 - a. Background: The way we process information has changed rapidly over the past 20 years, as has who is receiving the information. Electronic based information systems have become prominent worldwide and many of our members (and non-members) from around the world use our website and social media platforms for various purposes. APS has kept pace with this to a certain degree, using print, website and social media formats to relay information. However, as more international members have been on-boarded or show interest, print formats have become problematic in a number of ways (primarily cost and mailing issues). Implementation of a reader application within the Member Portal will provide members with access to the Bulletin, reducing mailing issues and costs to international members. This will bring APS more in line with current practices concerning publications. A new dues schedule will be printed in the Bulletin and posted on the APS website reflecting this change.

New Dues schedule on next page:

Mailing Addresses	Bulletin Delivery/Reading Options	Subscription Duration/Costs: Individuals and Institutions		
		1 year	3 years	5 years
United States	Option 1 ¹ Postal Service & Online	\$30.00	\$70.00	\$115.00
	Option 2 ² Online <u>Only</u>	\$30.00	\$70.00	\$115.00
Canada	Option 1 ¹ Postal Service & Online	\$40.00	\$100.00	\$165.00
	Option 2 ² Online <u>Only</u>	\$30.00	\$70.00	\$115.00
All Other Countries	Option 1 ¹ Postal Service & Online	\$60.00	\$160.00	\$260.00
	Option 2 ² Online <u>Only</u>	\$30.00	\$70.00	\$115.00
Dues are paid for January 1 – December 31 of any year				

Mailing Addresses	Bulletin Delivery/Reading Options	Subscription Duration/Costs: Commercial		
		1 year	3 years	5 years
United States	Option 1 ¹ Postal Service & Online	\$45.00	\$120.00	\$200.00
	Option 2 ² Online <u>Only</u>	\$45.00	\$120.00	\$200.00
Canada	Option 1 ¹ Postal Service & Online	\$55.00	\$150.00	\$250.00
	Option 2 ² Online <u>Only</u>	\$45.00	\$120.00	\$200.00
All Other Countries	Option 1 ¹ Postal Service & Online	\$70.00	\$210.00	\$350.00
	Option 2 ² Online <u>Only</u>	\$45.00	\$120.00	\$200.00
Dues are paid for January 1 – December 31 of any year				

¹ Option 1 includes delivery of print format Bulletins through a postal service and online via the APS Member Portal. Online reading requires an internet connection.

² Option 2 includes the four most recent Bulletins online **only** via the APS Member Portal. Bulletin are formatted in a reader and are not downloadable. **No** Print format Bulletin will be delivered. Online reading requires an internet connection. This option is not available for institutions.