

# MEMBERSHIP RECAP FOR APS BOARD MEETING

NOVEMBER 5, 2020

Submitted by Linette Sorrentino, APS Director and Membership Chair

- Current **total** memberships: **775 (927** including dual memberships)
  - includes Individual, Life, Commercial & Institution
  - there are **247** new & **194** renewal memberships since 1/1/2020
  - there are **28** new memberships & 7 renewals since 9/3/2020 report
- Current **Individual** memberships: **685**
  - there are 230 new Individual memberships since 1/1/2020
- Current **Commercial** memberships: **70**
  - there are 15 new commercial memberships since 1/1/2020
- Current **Institution** memberships: **20**
  - includes 7 gratis
  - there are 2 new Institution memberships since 1/1/2020
- Current **Life** memberships: **94**
  - Less 1 membership due to no forwarding address
- Due to lapse 12/31/2020: **421**

Year	Lapsed Members
2019	120
2018	100
2017	112
2016	149
2015	103

- Members in **22** countries other than the USA
  - Most members in other countries is Canada with 43 members
- USA members in **45** states (states with 20 or more members)
  - most members in a state is Minnesota with 57 members followed by New York with 41 members

State	Members	State	Members
Minnesota	57	Illinois	24
New York	41	Virginia	24
Wisconsin	39	Oregon	23
Washington	37	Maryland	21
Iowa	28	North Carolina	20
Michigan	27		

- “How did you hear about us?” was added to the website membership page around May 3, 2020

How did you hear about us?	Number
Online Search	76
Other	31
Social Media	29
Through a friend	16
Use of Peony Registry	7
Through an Event	4