

MEMBERSHIP RECAP FOR APS BOARD MEETING

APRIL 22, 2021

Submitted by Linette Sorrentino, APS Director and Membership Chair

- Current **total** memberships: **768 (908** including dual memberships)
 - includes Individual, Life, Commercial & Institution
 - **109** new & **270** renewal memberships since 1/1/2021
 - **123** memberships more than on 5/21/2020
- Current **Individual Paying** memberships: **591**
 - **100** new Individual memberships since 1/1/2021
- Current **Commercial** memberships: **71**
 - there are **9** new commercial memberships since 1/1/2021
- Current **Institution** memberships: **12**
- Current **Life** memberships: **94**
- Current **Online Only** memberships: **52**
- **Lapsed** memberships by year:

Year	Lapsed Members
2020	124
2019	120
2018	100
2017	112
2016	149
2015	103

- Members in **22** countries other than the USA
 - Most members in other countries is Canada with 48 members
- USA members in **48** states (states with 20 or more members)
 - most members in a state is Minnesota with 47 members followed by New York with 34 members

State	Members	State	Members
Minnesota	45	North Carolina	22
New York	34	Michigan	21
Wisconsin	32	Iowa	20
Washington	29		

- “How did you hear about us?” was added to the website membership page around May 3, 2020

How did you hear about us?	Number
Online Search	171
Other	99
Social Media	58
Through a friend	42
Use of Peony Registry	22
Through an Event	14