



Prize/Gift Specialty Item Proposal for APS Virtual Convention and Other Thank You Efforts

Proposed Nate Bremer; April 22, 2021

This year's Virtual Photo Show is unique in that image submissions are being judged. At in-person shows ribbons are awarded, but seeing that this show is on our website and there are many unknowns, the virtual members are recommending the following for simplification.

Those who win Grand Champion and Reserve Champion receive an APS Specialty item. This would be 2 mugs.

Additionally, Sponsors and other participants receive mugs as well as thank you's.

All would require mailing to the recipients this year, which is an extra cost which could add up.

A couple of options exist. Use 4Imprint to produce approximately 72 to 100 mugs at a cost of approximately \$3.78 per mug. This would leave APS with a surplus of mugs for future use. Our logo is placed on the front and back of the mugs. This is the most cost efficient choice, but requires larger outlay.

Use Vista Print for a mug source. Vista Print does not have a minimum order and we can order as many as we would like. Pricing is approximately \$13.00 per mug. Expensive, but will require no storage and not leave us with extras.

4Imprint example without our logo below:



Vista Print example with logo below:



I'd like to propose the 4Imprint option. We'd likely need an outlay for production of approximately \$400.00. Mugs can be stored at Kim and Nate's place for the time being (or anywhere else as BOD decides) and we are able to easily mail them out from our location.