

APS Budget - Simple Outlook (July to June-fiscal year) 2021-2022

Based upon prior year's data (2020-2022)

Item	Estimated Expense/Income	20212-2021 Data	Profit/Loss 2020-2021	Income/ Expense 2021- 2022 Outlook	Notes
Bulletin	Expense	-\$20,000.00		-\$22,000.00	4 Bulletins, 1 Directory, mailing, printing, layout, advertising. Income is for 1,
	Income	\$37,000.00	\$17,000.00	\$28,000.00	
Other Publications	Expense	-\$100.00		-\$100.00	Books, pamphlets, etc... (Publications)
	Income	\$745.00	\$645.00	\$600.00	
Website	Expense	-\$3,000.00		-\$4,500.00	Hosting, maintenance, domain renewal.
	Income	\$0.00	-\$3,000.00	\$0.00	
Auctions	Expense	-\$500.00		-\$500.00	Auctions may include: Convention and
	Income	\$8,000.00	\$7,500.00	\$9,000.00	
Seed Program	Expense	-\$400.00		-\$400.00	Seed sales, supplies and mailing
	Income	\$4,000.00	\$3,600.00	\$3,600.00	
Accounting (Banking fees, refunds, investments)	Expense	-\$2,400.00		-\$2,400.00	Banking fees, investments, refunds. Income is shown from
	Income	\$12,000.00	\$9,600.00	\$6,000.00	
Committee Needs	Expense	-\$1,000.00		-\$1,000.00	Variable committee needs; often
	Income	\$0.00	-\$1,000.00	\$0.00	
Convention - incomplete - No 1 year prior data for basis	Expense	\$0.00		\$0.00	Hotel venue, exhibition and show venue, tours, printing
	Income	\$0.00	\$0.00	\$0.00	
Insurance, taxes, gov., mailbox	Expense	-\$1,100.00		-\$1,200.00	Operating costs required by governmental
	Income	\$0.00	-\$1,100.00	\$0.00	
BOD Initiatives	Expense	\$0.00		-\$600.00	BOD materials for promotion of society (hats,
	Income	\$0.00		\$0.00	
Various					Costs and

	Expense	\$0.00	\$2,000.00	-\$5,000.00	income not included in other
	Income	\$2,000.00		\$0.00	
Cultivar Registrations	Expense	\$0.00	\$4,900.00	\$0.00	New Cultivar registrations
	Income	\$4,900.00		\$4,000.00	

Total Profit/Loss

\$40,145.00

\$13,500.00

Note: Total income is deceptive as many memberships are for more than one year in duration. This will spread income across up to five years

Prepared by Nate Bremer, current APS President 12/7/2021

This outlook considers 2 years of unusual 'Pandemic' data, no conventions, **inflation**, and a possible downturn in the world economy. The outlook is purposefully not as optimistic compared to 2020-2021.