

MEMBERSHIP RECAP FOR APS BOARD MEETING

MAY 14, 2022

Submitted by Linette Sorrentino, APS Director and Membership Chair

- Current **total** memberships: **939 (1093** including dual memberships)
 - includes Individual, Life, Commercial & Institution
- Current **Individual Paying** memberships: **791**
 - **145** new Individual memberships since 1/1/2022
 - **320** renewal memberships since 1/1/2022
 - **171** memberships more than same time last year
- Current **Commercial** memberships: **82**
 - there are **13** new commercial memberships since 1/1/2022
- Current **Institution** memberships: **12**
- Current **Life** memberships: **94**
- Current **Online Only** memberships: **134**
- **Lapsed** memberships by year:

Year	Lapsed Members
2021	217
2020	124
2019	120
2018	100
2017	112
2016	149
2015	103

- Members in **24** countries other than the USA
 - Most members in other countries is Canada with **59** members
- USA members in **46** states (states with more than 20 members)
 - most members in a state is Minnesota with 60 members followed by New York with 49 members

State	Members	State	Members	State	Members
Minnesota	60	California	32	Oregon	26
New York	49	Pennsylvania	31	Illinois	25
Washington	47	North Carolina	29	Maryland	23
Michigan	45	Virginia	29	New Jersey	21
Wisconsin	43	Iowa	28		

- “How did you hear about us?” was added to the website membership page around May 3, 2020

How did you hear about us?	Number
Online Search	503
Other	211
Social Media	162
Through a friend	111
Use of Peony Registry	68
Through an Event	32