

Summary

Active users
9.1K
↑ 23.5% vs. Prev Period

New users
8.4K
↑ 28.6%

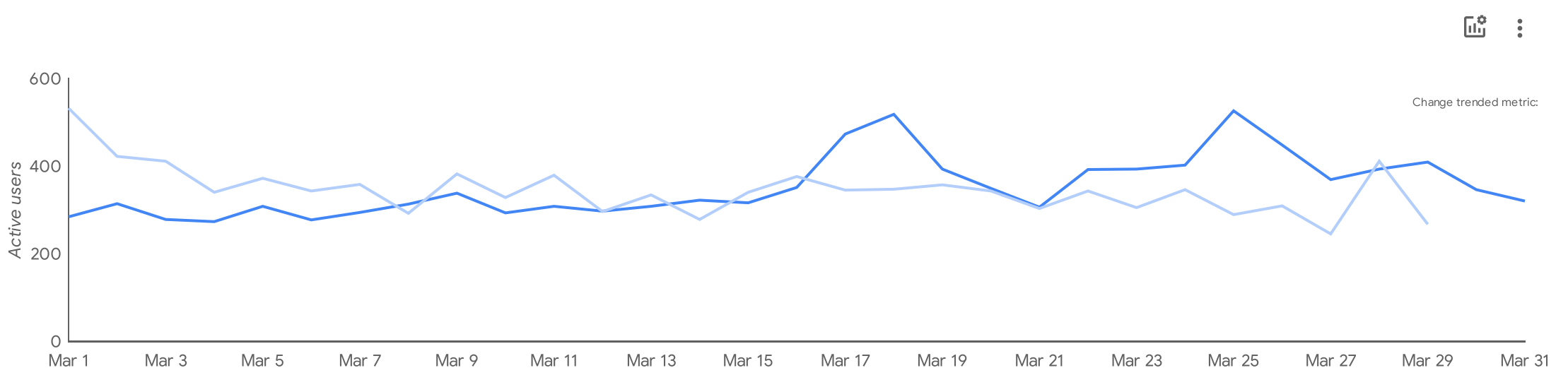
New User %
91%
↑ 4.8%

Pct Engaged
62%
↑ 2.5%

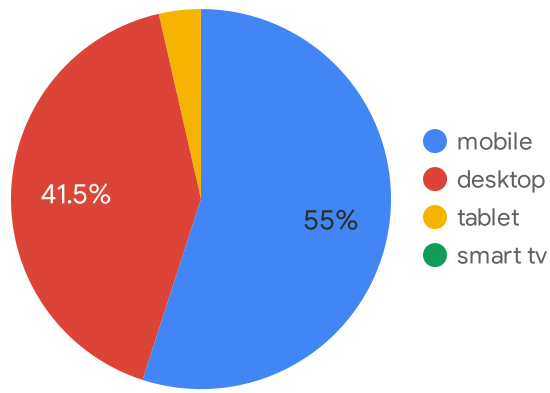
Pageviews per User
4.3
↓ -26.2%

Engagement Time
00:01:53
↓ -15.5%

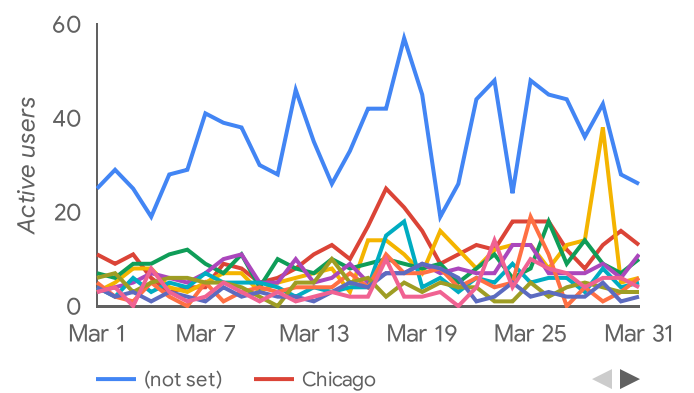
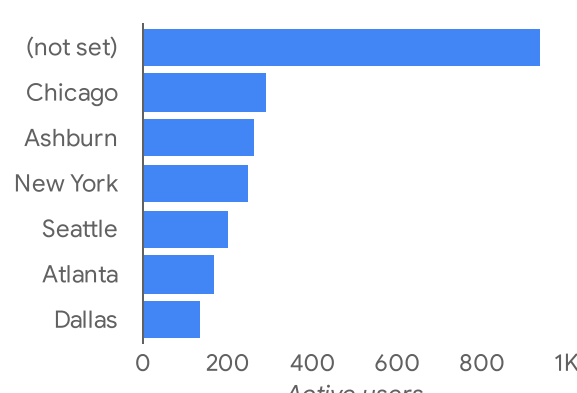
Trends



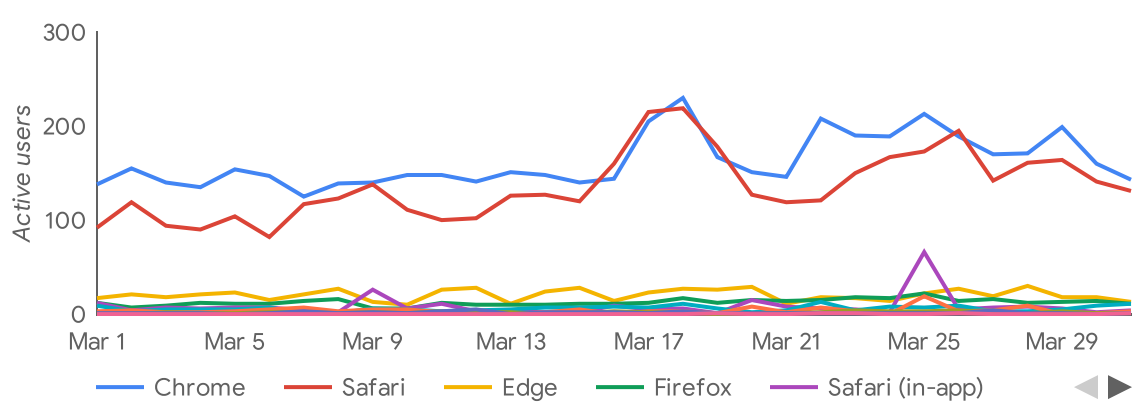
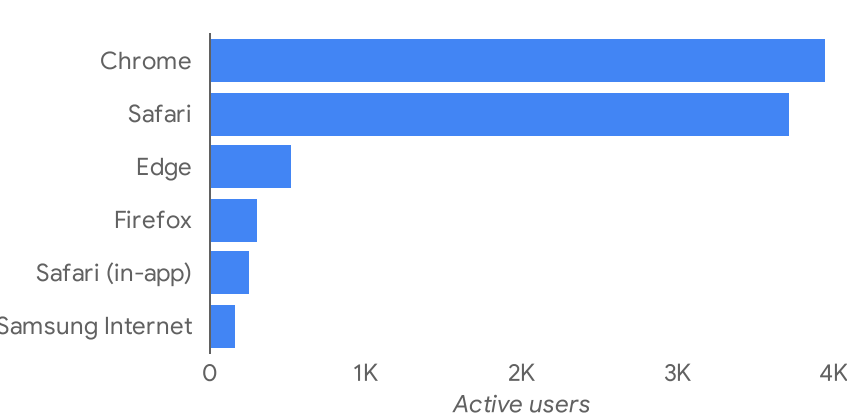
Device Category



Top Cities

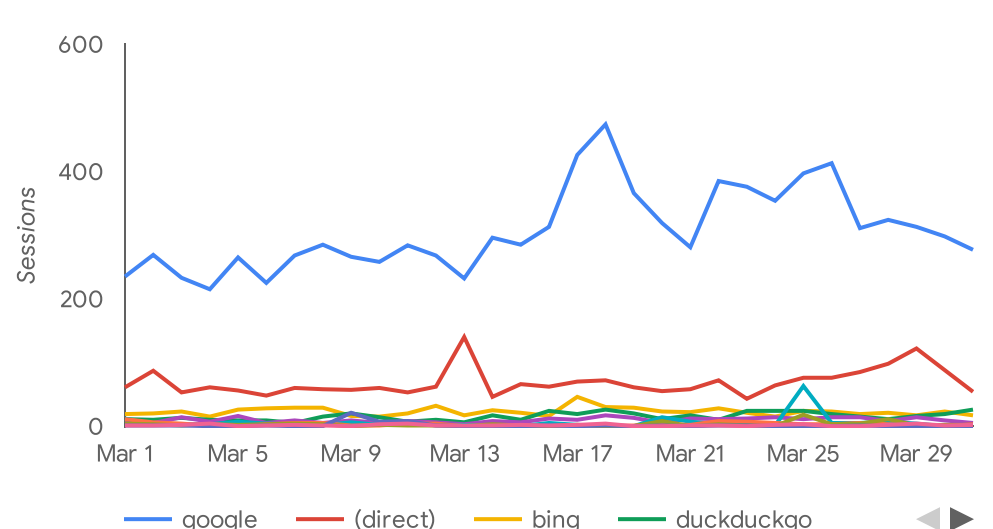


Browser



Top Traffic Sources

Session source	Session medium	Sessions	% Sessions
google	organic	9,323	69.2%
(direct)	(none)	2,124	15.8%
bing	organic	708	5.3%
duckduckgo	organic	471	3.5%
yahoo	organic	292	2.2%
m.facebook.com	referral	175	1.3%
l.facebook.com	referral	91	0.7%
lm.facebook.com	referral	86	0.6%
l.instagram.com	referral	47	0.3%



Top Pages

Page path	Views	% Views	Active users
/cultivars/peony-registry/	4,003	10.2%	858
/	3,203	8.1%	1,374
/my-account/	1,027	2.6%	445
/seed-program/order-seeds/	1,011	2.6%	315
/2020/05/frost-damaged-peonies/	936	2.4%	813
/convention-2024/	705	1.8%	360
/learn/herbaceous-peonies/	449	1.1%	370
/resources/peony-vendors/	449	1.1%	306
/product/membership/	383	1.0%	266

