



APS Bulletin 2020 Advertising Rates

The APS *Bulletin* is published quarterly by the American Peony Society. Dedicated to the genus *Paeonia*, *The Bulletin* is the international voice of the peony world and is the American Peony Society members' most beloved benefit. It is also a popular horticultural resource for libraries, universities, and public gardens. *The Bulletin* features articles on peony cultivation, interest features from around the world, information on hybridizing, growing and showing peonies, regional news, garden profiles, scientific updates and more.

Advertising is open to all commercial members in the American Peony Society. Advertisers reach a highly targeted audience of peony and gardening enthusiasts, while supporting the programming and outreach of APS. A signed Advertising Contract & Insertion Order must be completed prior to ads being placed. Please download the form from the APS website (www.americanpeonysociety.org), complete the form and email to connections@americanpeonysociety.org.

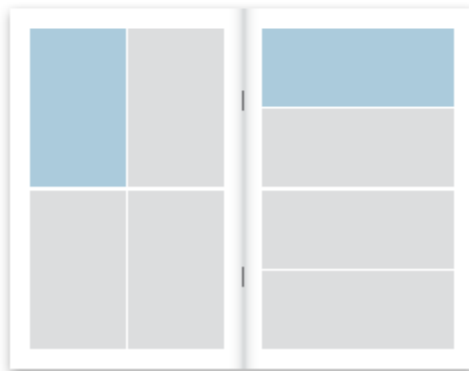
Full Page / Back Cover

Artwork dimensions
4.5" x 7.5"



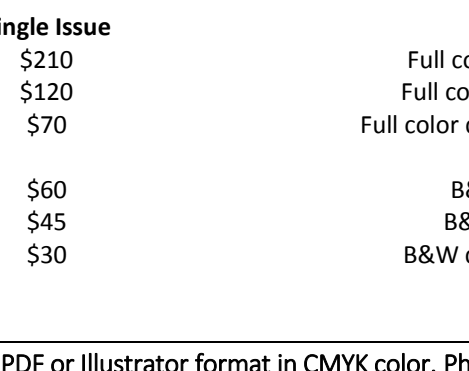
Half Page

Artwork dimensions
4.5" x 3.6875"



Quarter Page (portrait)

Artwork dimensions
2.1875" x 3.6875"



Quarter Page (landscape)

Artwork dimensions
4.5" x 1.78125"

| | Single Issue | | All Four Issues |
|----------------------------|--------------|----------------------------|-----------------|
| Full color full page ad | \$210 | Full color full page ad | \$816 |
| Full color half page ad | \$120 | Full color half page ad | \$462 |
| Full color quarter page ad | \$70 | Full color quarter page ad | \$268 |
| B&W full page ad | \$60 | B&W full page ad | \$216 |
| B&W half page ad | \$45 | B&W half page ad | \$162 |
| B&W quarter page ad | \$30 | B&W quarter page ad | \$108 |

For optimal quality, submit artwork in PDF or Illustrator format in CMYK color. Photographs should be 300 dpi or higher.